

Droplet
WHITEPAPER

Background



Blockchain is the tech. Bitcoin is merely the first mainstream manifestation of its potential.

MARC Kenigsberg



Because of the increased use of social media on smartphones and social media's involvement in retail sales, "social selling" has become red hot. Anyone hoping to improve their online sales success must take advantage of emerging trends.

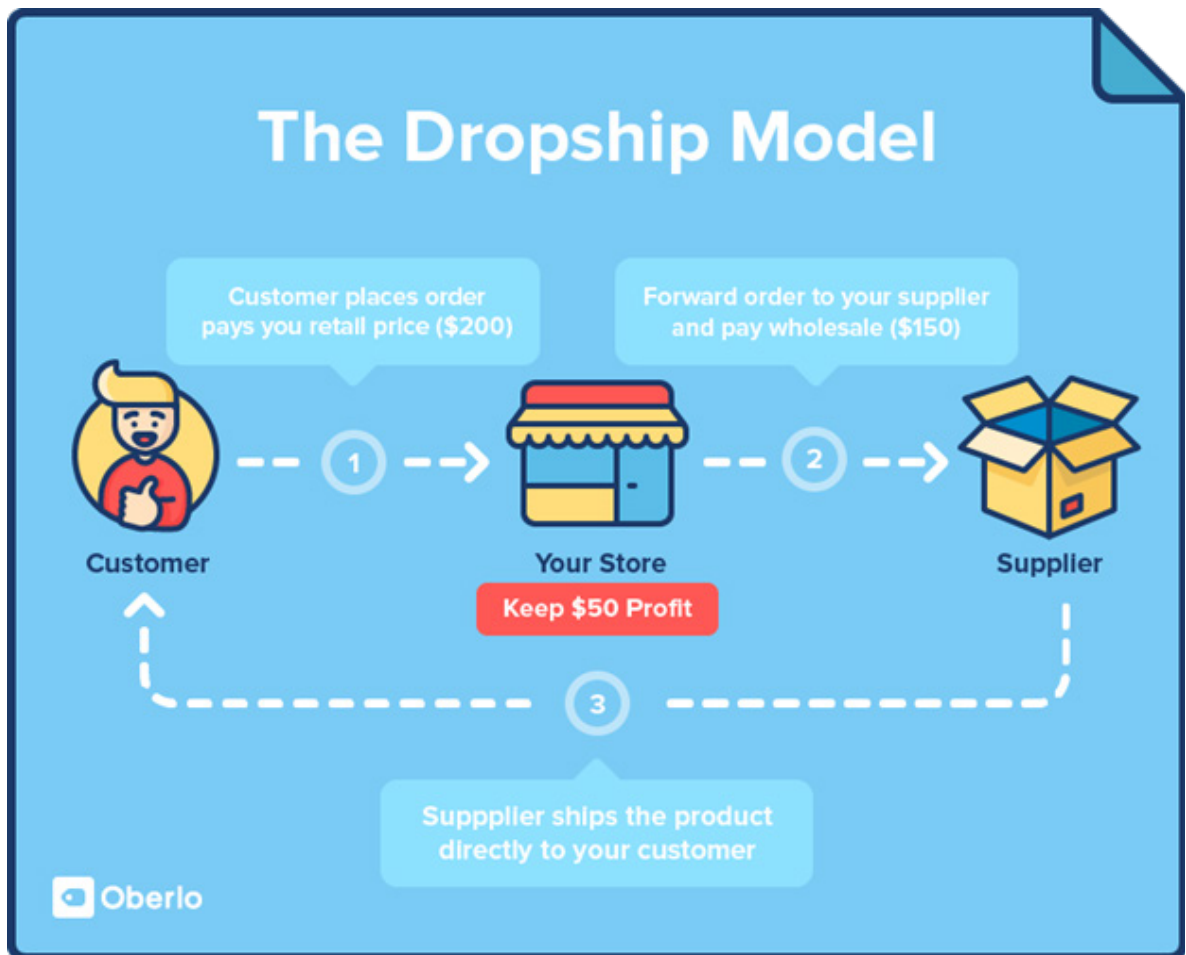
EDDIE Machaalani

The conceptualization of the droplet idea occurred when some of the founders were shipping online. Even though they had already identified their items and proceeded to checkout, the execution of the transaction still took quite a long time. In the meanwhile, they started to deliberate about drop shipping and the problems that the industry faces. As a subset of online shopping, it relies on many of the same platforms to help in execution. One of these is payment processing. The current e-commerce payment processing avenues are vulnerable to malicious attacks. Whether it is phishing of information, DDoS or ransomware attacks, there is a myriad of examples of attacks that have occurred.

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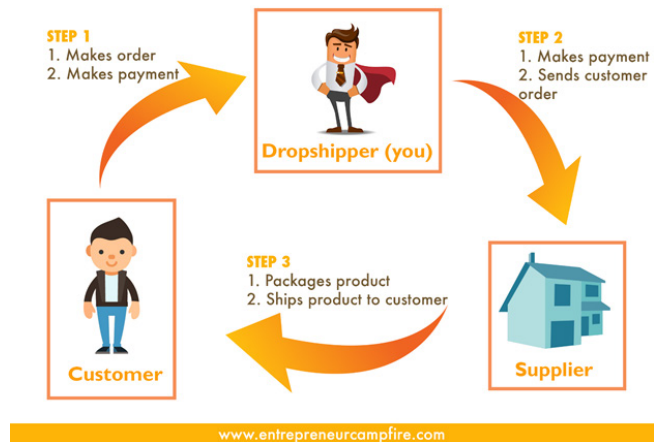
However, the market does show a lot of promise. Experts predict that the Global e-commerce segment will reach around \$4 trillion in revenue by 2020. This can be directly attributed to the fourth wave of e-commerce. The first wave involved businesses being connected to a network to enable B2B transactions electronically.

This was followed by the internet growth in the second wave where electronic platforms shifted from private networks to the internet. The third wave was brought about by the mobile phones where applications became a common channel for

e-commerce. However, the fourth wave involves going beyond the last era and firms developing the infrastructure to deliver products to customers wherever on the planet on demand. This growth cannot be done without the use of a secure platform that can be used.

Currently, most shopping platforms suffer from a backlog of orders. Even Amazon sometimes runs out, or products and some orders take weeks to be completed. This is unfortunate especially since we are living in an era of drop shipping. Drop shipping essentially involves a firm fulfilling retail obli-

gations to customers without having any physical store. Instead, the firm acts as an intermediary between the supplier and the customer. The obligation to ship the products is purely in the hands of the supplier.



How Drop Shipping Works



The vast potential in the industry is hampered by the security of the payment processing options available. In the process, the founders conceptualized the use of blockchain technology to solve the problems in the industry. Blockchain platforms are secure, and they avoid the existing payment problems on the most platform. Additionally, it can provide a less costly option by removing the intermediaries from the equation and allowing the suppliers get access to the users. The platform itself will be the intermediary between the two.

Introduction

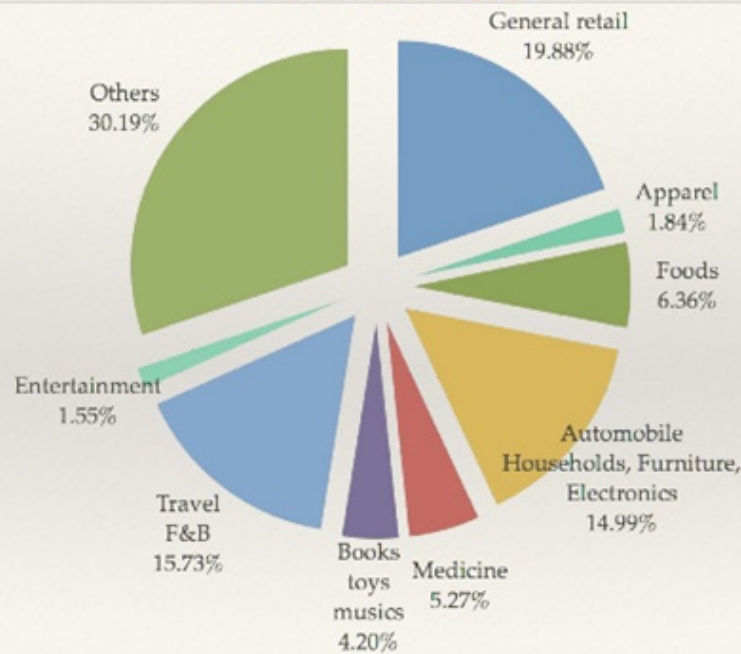
Drop shipping as an e-commerce business has a lot of potential. Many manufacturers are improving their logistics and distribution capabilities while smaller manufacturers are relying more on logistics companies to deliver their products. As a result, most suppliers have the capability of delivering products directly to the end-customers without relying on other retailers. However, they still require marketers who can reach the end customers.



A drop shipping business is a business where a firm markets product of different suppliers on one e-commerce platforms. However, the firm holds no inventory. Once a customer makes an order purchase, the platform obtains its cut of the profit and sends the product's payment to a supplier along with the delivery details of the customer. It is the supplier to ensure that the product reaches the end customer safely and in a timely manner.

This is an extremely lucrative business that is expected to grow at a 7 percent CAGR rate. Experts predict that drop shipping can increase revenue generated online to over \$4 trillion by 2020. Despite the lucrative nature of the business, it still relies on payment processing that is plagued with numerous problems.

E-commerce market share by industries



As important as the e-commerce industry may be, there are some serious issues that plague the industry. One of these problems is security to these payment processing systems. The hackers aim to breach the security to access this vital information. Therefore, a firm requires a highly-secure alternative to run the business. In May 2017, Mexican grill chain Chipotle experienced a payment processing security breach that exposed thousands of customers to potential cybercrime.

The breach occurred when hackers exploited some of the existing vulnerabilities to introduce malware to the system. Thereafter, the malware simply tracked data including the card number, internal ver-

ification code, and the expiration date by reading all this information from the magnetic stripe when payments were made. This is not an isolated incident; there are more cases of payment processing systems being breached by hackers.

Another problem that exists is the difficulty of using payment processing systems in mobile sales. There are many e-commerce businesses that seek to create to offer customers payment on delivery options. This is a new model of business that requires the delivery crew to be equipped with a mobile payment processing system. When physical devices are used, they frequently get lost, or they are damaged. Sometimes the devices may not have an adequate

charge to complete transactions on a trip. These physical devices restrict the true capability of payment processing systems. This is a problem that leads to a large number of losses.

Sometimes, payment processing systems can be manipulated by employees, giving them an opportunity to steal. This is mostly common when the employee adequate computer skills to manipulate the system. They can alter the price paid by the customers allowing them to skim from the company profits. When done

effectively, it may take months before anyone notices that the customers have been over-paying for certain items. By then, the employee may have long disappeared with the money.

Another issue that exists is the difficulty in integrating payment processing systems with enterprise software. As a result, the software has to be linked manually to provide information to other internal departments. The payment processing systems have important data on what is sold that can be used to determine how much inventory is left. This can prevent shortages when there is a spike in demand. The problem in the industry can be specifically narrowed down to the following:

i. Expensive Merchant Fees

E-commerce relies greatly on the payment processing platforms. Unfortunately, many of them charge outrageous fees. These fees include transaction fees, chargeback and retrieval request fees, incidental fees, cross-border fees and flat fees. By the time a product has reached the customer, it normally has increased in price by almost 20 percent.

ii. Long Transfer Periods

Conventional payment platforms rely on the existing financial structure to complete remit-



tance and payment transactions. Unfortunately, this involves several financial institutions, and this increases the transaction time. Local payments within one country normally take around three days inclusive of the bank settlement while international transactions take more than a week before they are approved. This is not real-time or fast transfers as many firms advertise.



iii. Complicated Payment Processes

Apart from the cost and the time taken to complete transactions, the transaction process itself is quite complicated. There are several different steps involved before the individual is able to complete a purchase transaction. The minimum is normally eight, but sometimes it can be as many as 16 steps. Every time, the customer has to key in their payment information. This is laborious making many customers prefer physical stores.

Why Droplet Is Required In This Industry

Numerous challenges face the retail market. They range from the immense global competition, setting the trends of online shopping, the margin pressures, increase of counterfeit products in the market and meeting the high demands of product authenticity. To overcome the said challenges, the retailers can adopt Droplet since Blockchain provides a low-cost strategy of conducting business while increasing its value chain.

An effective way of solving these existing problems is by adopting Droplet technology in payment processing. Droplet security will guarantee the security of the entire network. This protects from losses that may occur from two main avenues. The first is cybersecurity. Ordinary payment processing systems are susceptible because they either rely on database storage or cloud storage. Neither of them is 100 percent secure because the networks rely on conventional security measures that can be breached by brute force attacks.





Droplet technology provides a safer alternative that is secured. Cryptography is used in the creation of the network. Since the ledger used is distributed, it is synchronized in all the devices in the platform; hackers can only breach it by hacking all the devices. This is almost impossible because they do not have the adequate processing power and manpower required to coordinate such an attack. This makes the platform completely secure.

The second aspect of security is the protection of theft through the payment processing systems. Some computer savvy employees may make adjustments to ordinary platforms to skim from the sales made. Droplets use smart contracts that are predetermined. These smart contracts are fixed to ensure that they cannot be tampered with by employees. This will prevent any cases of fraud by the staff in the business. In simple terms, Droplet is a publicly distributed ledger that is encrypted thus providing trustworthy information through a decentralized platform. Cases of fraud drastically decrease due to using a complex algorithm, making the technology secure, reliable and safe. Most organizations in the world are now embracing Droplet and the use of smart contracts to execute any business obligations without the use of interventions automatically.



Moreover, the use of Droplet eliminates the use of a third party when making a transaction. As a result, it reduces the time and cost incurred whenever a purchase is made, lowers the risk of fraud since it relies on internal algorithms to identify and block any cases of fraud. Droplet also improves payment processing through making business relations more efficient, through the use of smart contracts.

Droplet also helps to improve the supply visibility while even accessing the supplier location. Also, it can obtain information on product status, distribution and retail chains. In many instances, lack of supply visibility leads to over-ordering. Therefore, smart contracts help in the provision of cost reduction strategies in the supply chain. Engaging the suppliers through Droplet offers a cost-effective option, faster and a more secure way of conducting business.

Market Analysis

The figures when it comes to Drop shipping and the e-commerce industry are quite attractive. First, the retail e-commerce sector is worth \$220 billion when considering the U.S alone with 2017 predicted sales volumes rising to \$370. Worldwide, the e-commerce sector handles sales volumes worth \$1.915 trillion each year with the value expected to pass the \$2 trillion market in either 2017 or 2018.

This is mainly attributed to the increase in consumers who are willing to make purchases online. The e-commerce contribution to the global retail business is expected to increase to 14.6 percent by 2020 from the current 7.4 percent. While large companies like Amazon contribute a large portion of the revenue, small e-commerce retailers actually hold the lion's share of the market.



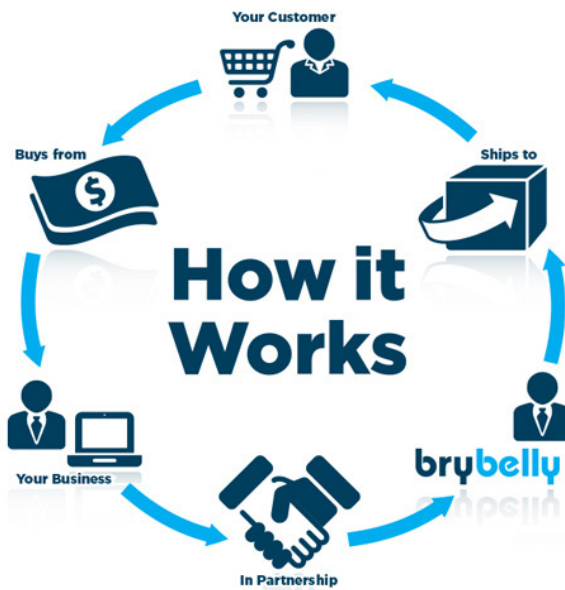


Drop shipping has become more popular in 2017 as more e-commerce businesses change their business models to accommodate drop shipping. Studies show that already 22-33 percent of e-commerce retailers use drop shipping as the main method of fulfilling client orders. While the percentage adoption seems to have increased, drop shipping is not a new concept. Zappos is one of the first stores that began as a purely drop shipping company. Other firms that have adopted drop shipping include Sears and Amazon. Some of the orders on Amazon are filled using drop shipping. Already, they are slowly changing their distribution system to adopt drop shipping. Studies show that over 35 percent of Amazon orders are filled using drop shipping. The business already suggested that it is slowly moving towards a drop shipping approach. Wayfair.com is an example of a business that centered its entire business model around drop shipping.



One may consider the market entry quite low, but in truth, drop shipping is quite difficult especially for new entrants. The biggest challenge highlighted by many online retailers is finding trustworthy suppliers. E-commerce relies greatly on the speed of delivery. Internet businesses that are unable to deliver orders to customers in a timely manner tend to gain a bad reputation.

Over 84 of the online retailers who have tried establishing drop shipping were unable to get good suppliers. Evidently, drop shipping relies on the relationship and seamless communication between the retailer and the supplier.



Considering manufacturers now have to incur additional logistics and distribution costs, you may be wondering why suppliers would accept to enter drop shipping agreements. The answer is simple, revenue and sales. Studies indicate that the average profit that manufacturers who drop ship their products make is 18.33 percent higher than that of manufacturers who rely on conventional channels. This is because of the liquidity of many small retailers.

Normally, retailers are able to hold 13 percent of the inventory they can sell in their own warehouses or shops. As a result, even though there is adequate demand, liquidity problems hamper the retailers' effectiveness of making sales. However, if the retailer does not have to hold inventory, they are able to concentrate more on marketing and sales. It is a small tradeoff that benefits both parties.

Additionally, one cannot view drop shipping and e-commerce without considering payment processing. The payment processing industry is a multi-billion-dollar industry in its own right. It is used to facilitate most online and of-line payment transactions.

Additionally, the e-commerce sector has not embraced the proper use of mobile

phones. Studies indicate that most users use their phones to access the internet as opposed to their computers. Statistically, the percentage usage is 51.3 percent to 48.7 percent. Estimates predict that the advancements in the mobile industry will lead to an almost 80 percent mobile phone usage for internet consumption by 2018.





Mobile payments account for \$8.6 billion of payments, and this value will increase to \$274 billion by 2021. Unfortunately, most of the payment processing methods that have been developed tend to rely on computer-based systems. Additionally, most of the applications developed by payment processing firms are vulnerable to security breaches.

Finally, the cryptocurrency industry has increased capitalization beyond \$255 billion in 2017 alone. Experts predict that the worth of the industry will be around \$10 trillion by 2025. Most payment processing methods do not accommodate cryptocurrency payments, locking out this vast source of wealth.

The Droplet Platform

Introduction To Droplet

Droplet is a drop shipping platform that utilizes Droplet technology to secure payment processing while facilitating drop shipping through the dedicated website. The Droplet team understands that drop shipping presents a lot of challenges to both suppliers and customers. As a result, the Droplet platform utilizes Droplet transactions to secure the transactions while ensuring that customers are able to get their products in time. Essentially, Droplet is a different drop shipping platform that ensures that suppliers and customers are in a win-win relationship.

How Droplet Works

Droplet is both a payment processing platform for e-commerce sites that specialize in drop shipping while the droplet site is a drop shipping website that provides customers with a variety of products. These two different products are all offered by the same company, but they have different features.

The Payment Processing Platform

The Droplet payment platform is a Droplet-based payment processing platform that allows e-commerce sites to receive payments while providing services to customers securely. The platform requires customers and e-commerce sites to join. Each of them registers a user account. The platform relies on the Ethereum Virtual Machine. As a result, smart contracts are used to complete transactions. The smart contract transactions are approved once the customer uses their private key to approve money to be sent to the e-commerce's public key.

Whenever a transaction is made whether it is a retail or e-commerce transaction, the speed of the payments will be faster. In less than 30 seconds a transaction will be executed. This provides real-time payment processing for any shipments. The customers pay faster, and the e-commerce platform pays suppliers faster than on conventional platforms. This reduces the time it takes to send the product to the consumer.



The Droplet payment processing platform is open to any e-commerce websites that require a faster payment processing option. The sites just need to register so that their website can be integrated with the payment processing option. With time, more customers and e-commerce sites will realize the benefits of using the Droplet platform.

The Drop Shipping Site

First, Droplet is a drop shipping site. The team enters into relationships with established suppliers all around the world offering to generate sales to them. The suppliers provide product details, pictures and the price that the firm will provide as well as the shipping costs for different regions all around the world. Droplet uses this information to create an on-line catalog on the website. The website prices will include the shipping, VAT and retail fee charged by Droplet. It is expected that the transaction fee will be substantially lower than most other drop shipping firms by leveraging smart contract technology to automate some of the processes.



Once a customer selects the desired items and checks out with them, the platform automatically makes the billing using Droplet tokens. The Droplet profit is removed, and the balance is forwarded to the supplier. The supplier has the option of contacting the customer directly using the platform and providing a timeline of the expected delivery time. This will be subdivided into several sections. The first



is the departure of the product from the supplier's warehouse to the logistics company or department. Small suppliers will outsource to logistics companies while larger retailers will have their own logistics and distribution company.

Once the product is sent in transit, a message will be sent to the client through the platforms. They will know that the product is in transit and the estimated delivery time is included in the message. If the product is traveling across different continents or countries, the customer will be informed when it arrives in their native country. Thereafter, the product will be delivered by road to the pickup point.



Once the product reaches the customer's residential or business premises, a message will be sent confirming that the order has been delivered. The transparency of the distribution process is quite important to ensure that the customer is aware of the waiting time and the status of the order. The agreement with suppliers is that they should provide the customer with adequate details on the location of the item while in transit.

Why Chose Droplet?

Many retailers offer drop shipping services to clients. However, most of them suffer from the same payment and transparency problems. Here are a few reasons why customers and suppliers will both benefit from Droplet.

i. Security Of The Transaction

Unlike most drop shipping platforms that use conventional payment processing avenues like

PayPal and credit cards, Droplet uses Droplet technology. The conventional payment platforms are perennially attacked by hackers who steal both money and sensitive payment information. There are many cases when people ended up suffering from identity theft of hundreds of dollars being stolen from their bank accounts. Droplet provides unparalleled security through the Droplet technology.

ii. A Large Inventory

Apart from the major retailers, like Amazon, most other drop shipping platforms only offer niche products. Droplet will provide customers with a wide range of products. This allows them to make their online purchases on one platform.

iii. Trustworthy Suppliers

Drop shipping relies greatly on the authenticity and efficiency of the supplier. Droplet understands this and ensures that only legitimate suppliers with a high rating are included on the platform. This protects the customer's wealth while ensuring that the suppliers are able to deliver based on their timelines.

The ratings will be adjusted based on the customer feedback on the effectiveness of the services.

iv. Transparency

Most drop shipping retailers forget about the customer once they complete the purchase transaction. However, Droplet ensures that the customer and the supplier communicate effectively throughout the delivery process. The platform has a messaging system where the supplier updates the customer on the status of the delivery. This transparency will inculcate trust between the customers and suppliers in the platform.

v. Affordability

Another reason why Droplet will grow is the affordability of the platform. Most other platforms rely on humans to execute most of the transactions and agreements. However, Droplet will integrate as much of it in smart contracts. This reduces the staff required to run the platform and the operating costs. As a result, products will be cheaper increasing the volume of trades.



The advantages highlighted make Droplet a better platform than most competitors. This is the most effective way of increasing sales.

Features Of Droplet

As earlier stated, the Droplet has two different offerings. The first is the payment processing platform while the other is the drop shipping websites. These different offerings have different features.

Features Of The Droplet Payment Processing Platform

We aim droplet to be the best payment processing platform for any e-commerce and drop shipping business around the world by leveraging Droplet technology. Some of the features included are:

i. Merchant Ratings

The Droplet platform catalogs the different merchant website along with a rating based on the reliability. The reliability is based on an algorithm that assesses the feedback of customers on the speed of delivery, affordability and the customer support. This allows customers to have a list of their preferred customers.

ii. Client Ratings

Droplet also offers client ratings. This rating is based on the frequency of the client using the platform as well as complaints by merchants of fraud. This will guide merchants to avoid giving services to clients who are notorious for failing to meet their obligations. New customers will have a default rating until they make the first purchase on the platform.

iii. Intuitive Smart Contracts

The smart contracts that are used intuitive. They automatically record changes in the merchant and client ratings to ensure that the platform is updated. This reduces the need for staff to run the platform allowing the reduction of the merchant fees to more than five times the cost that other payment platforms use.

iv. Unparalleled Confidentiality

As stated, Droplet technology may guarantee confidentiality from the outside world, but those within the network can view the transactions on the distributed ledger. It is easy for someone to match the public key of business with the transactions in the ledger to get a general understanding of the transactions that have been made.



v. Scalability

In order to accommodate easy interaction between merchants and customers, the devices that can be used in the platform need to be simple enough to be carried around. Many Droplets rely on powerful computers to accommodate the e-wallet and the interphase. It makes it easy to carry and allows more seamless transactions between peers.

vi. Modular Architecture

The modular nature of the platform's architecture allows improvement of the functioning using API's and plugins. This allows the creation of applications as well as additional features to suit the function. The plugins and applications can be integrated to aid with how things work.

Features Of The Droplet Website

The Droplet website is a drop shipping website that provides clients with different products. The main features of the droplet drop shipping website include:

i. Secure Payment Processing

Since the website will be the first platform to take advantage of the droplet payment processing Droplet, it will feature next-gen security, minimizing the likelihood of fraud, hacking and identity theft on the platform.

ii. Broad Range Of Products

Most of the firms that deal with drop shipping tend to have one or two niche products. However, the droplet website will have a wide range of products available. The team will ensure that we get multiple suppliers to ensure that customers always have a variety to chose from.

iii. Fast Transaction Speeds

Unlike other platforms that use conventional payment processing platforms, the website will use the latest Droplet technology to ensure that the transactions are approved in real time. This will reduce the delays common in most sites and the deliveries will be done quickly.



Technical Aspects

The first technical aspect is the use of the Ethereum platform. This choice is made because the Ethereum platform is more suitable for performing payment processing alongside remittance. A layer is added to the existing Ethereum platform allowing the use of smart contract features and payment processing. Since it is based on Ethereum, it is easy to purchase Droplet tokens using fiat currencies or other digital currencies.

Developer Language

Droplet will be an open source platform, and therefore the language that will be used in the Droplet should be effective for any developers who would like to contribute to the platform. The language of choice is Solidity. This is a Java-based language that is useful when aiming to create responsive mobile and web software. Solidity is used by the Ethereum Virtual Machine. These applications can be added to the blockchain to provide greater functionality with time. Additionally, Solidity is highly customizable making it effective for the customization of the peer networks. Companies that have peer networks can make changes to the features to benefit their specific value chain.

E-Wallet

The e-wallet created will be able to identify customers and businesses on the platform. None of the customers or suppliers will have to pay a membership fee. However, any e-commerce sites that want to take advantage of the Droplet platform

will have to pay a membership fee. All e-wallets will have the staking feature. This will provide users and traders an incentive to hold the Droplet tokens to earn additional revenue. The e-wallet is given based on a unique user identification. Public keys of companies will occasionally be changed to provide additional security from others on the platform.



The e-wallet is decentralized with the ability to operate both online and offline. Offline operations will be completed when the individual reconnects the device to the internet. In a way, users will be able to store their coins offline if they wish. An account management system will be developed to give different users different experiences. Businesses have certain functions for their e-wallets while customers have other functions. The versatility of the e-wallet will ensure that businesses can revert to manual controls to gain better control of certain aspects of the payment receipt function while keeping the e-wallet simple for ordinary users.

API Clusters

The Solidity language used in the source code will enable the creation of API clusters that can easily accommodate live data streams to give the perception of a love exchange. The low latency APIs will allow high-frequency transactions on the platform. This will prevent any delays since thousands of transactions can be handled every millisecond. The API will also give the e-wallet data visualization capabilities. Any business can use the API clusters to link their customer relationship management software to the platform.

The APIs facilitate the smooth working of both the peer nodes as well as the smart contracts. Businesses can gain access to peer nodes at a cost to create their value chain. However, users will be protected from exploitative practices by businesses. An example is how cancellation will be dealt with using the smart contract instead of the business discretion. This is the essence of flexibility.



Plugin Integration

Businesses that wish to add additional features to the platform can do so using plugins that can be integrated into the e-wallet or the peer network. Developers only need to do this using ASAR files using the Solidity language. Web and mobile applications can be developed and added as plugins without compromising the security of the source code. The aim is to ensure that businesses have the freedom to make the required changes to their platform.

KYC And AML Layers

Inbuilt into the system will be some AML and KYC layers. These two layers are specifically built to prevent money laundering through the Droplet. The KYC will ensure that customer information is recorded when their user accounts are created.



The Anti-Money Laundering function will be inbuilt into the source code to ensure that it adheres to the current and future regulations that are being introduced by governments around the world. Already, most Western countries and some in the Asia-Pacific region require Droplets to introduce the AML features to curtail illegal activities from happening in the Droplet.

Bounty Program

Droplet will run a bounty program to allow freelance developers to test the Droplet to ensure that errors are removed. The developers will be paid in Droplet or an equal value of ETH once the platform goes live. The bounty program will be launched after the beta-version of the platform is completed. This will test the redundancies and the smart contracts to avoid future problems.

Use Cases

Case 1

Anne owns a small e-commerce site with her own inventory. She mainly deals in high-end ladies' apparel. Even though she has a fast delivery time, she has been lamenting about the high transaction fees she has been paying financial institutions through her payment processing platform. An example is that one article of clothing that goes for \$20 dollars requires an average of \$1.6 in transaction fees for money to reflect in her account. However, Droplet offers her a less costly alternative. The payment processing platform only charges 1.5 percent resulting in a transaction fee of only \$0.3. That is more than five times lower than the fees she is currently paying. Even if you are not in drop shipping and you only deal with e-commerce, Droplet offers you a more secure and affordable payment processing platform.

Case 2

ExpressGroup is a firm that deals with global drop shipping. They have a website that customers select products from, and then they forward their details to suppliers around the world. The biggest challenge they have been having is liquidity. Even though their firm does not have any physical products, they have had to have a large bank balance that they sometimes use to pay suppliers while they wait for the payment from the customer to reflect. In a sense, they supply before they receive payment.



This is a problem because sometimes they incur bad debts after customers cancel their orders after they have already paid the supplier. This is a problem especially with no legitimate method of handling claims and disputes. The normal time taken to receive payments was 2-3 days in the European region since the company was situated there or 10-12 days for international payments. Fortunately, Droplet offers them a benefit that they have never had. Payment transactions are completed 1-2 minutes regardless of the location of the customer around the world. This allows them to pay suppliers faster while reducing the likelihood of transaction problems. The Droplet payment processing platform is the answer they have been seeking.

Crowd Sale

The total supply of coins in the Droplet platform will be capped at 10 million Droplet tokens. Out of the total supply, 6 million tokens will be released during the Crowdsale. The Crowdsale is subdivided into the ICO and the Pre-ICO.

Pre-ICO

The Droplet ICO will be held during the month of December in 2017. Only 500,000 Droplet coins will be released during the Pre-Sale. The amounts obtained will be used to market the main ICO while funding the bounty program to create awareness in the cryptocurrency community. In terms of allocation, the bounty program will account for 25 percent of the Pre-ICO allocation while the rest will be used for normal marketing. Most of the bounty allocation will be used for the signature campaign, Reddit, and bitcointalk forum threads. The rest will be used for creating blog posts and social media posts in cryptocurrency groups.

ICO

The main ICO will be launched at the beginning of the year on 1st January 2018. The remaining tokens allocated for the Crowdsale will be released to the public. The buzz created

during the bounty program is expected to account for 40 percent of the ICO proceeds while other investors will join after reading the blog and social media posts.

The ICO will only run for a limited period of 30 days. The following are the ICO parameters.

Name:	Droplet coin
Ticker:	TBD
Coin type:	ERC20
Total supply:	10,000,000
Reserved:	4,000,000
ICO start:	January 1st, 2018
ICO end:	January 31st, 2018
ICO tokens:	6,000,000
Exchange rate:	TBD
Accepting:	ETH, Litecoin, Dash, USD, Bitcoin and Euro

RoadMap

The Droplet business idea was conceptualized in April 2017 when the founder members experienced problems while making purchases. They identified a problem that could be solved using Droplet technology. The Droplet business was officially registered between June and July 2017, making it a legitimate business. The development of the Droplet smart contract and coin was done between August and September 2017. The real e-commerce site was finished in October of the same year.

The Droplet Presale was launched in December and is expected to run until the end of the year. January will see the ICO launched in January 2018. This will be the

main ICO with most of the ICO coins being released during this period. The Droplet tokens will be listed on many of the major exchanges by March 2018, allowing investors to purchase and trade the coin.

In April 2018, the Droplet platform will be integrated with the Drop shipping website created in October. This will automate most processes while providing security to the platform. Between May and June 2018, Droplet will have attained more suppliers and gotten integrated into more e-commerce websites. The Droplet Android and iOS applications will be released in 2019 putting the platform in the digital market.



Financial Projections

The financial projections of the proceeds of the Crowdsale will be distributed in the following manner. 60 percent of the tokens will go to the public by dividing it into two allocations. The remaining 40 percent will be subdivided into the following percentage allocations. 10 percent will be given to the direct contributors, 20 percent will be reserved for the development team while 10 percent will be given for charity.

Team

The Droplet Team is made up of individuals with experience in drop shipping, e-commerce and payment processing. The team is uniquely qualified to launch the platform. The advisors on the team are also experts in the cryptocurrency field.